ADVANTAGE THE RIGHT MIX
THE MCA ADVANTAGE

With the MCA Advantage, you get a partner and advisor who will consult with you about designs, specifications, technical services, processes and material selection. By developing innovative, custom-designed products that offer additional benefits, such as peak performance in unique conditions, improved field performance, greater environmental and health benefits, the MCA Advantage provides significant long-term cost savings, resulting in lower “total cost of ownership.”

For more than 40 years, we have been the industry’s top asphalt experts. Our asphalt products and services are available at more than 20 strategically located terminals across Canada, coast to coast to coast.

TECHNICAL SERVICES & FIELD SUPPORT

We pride ourselves on offering you the industry’s best technical support for asphalt products and processes. Roads are a significant infrastructure investment; in the planning stages, short-term savings can add up to long-term costs in terms of maintenance, repairs and the eventual need to rebuild.

Our customized solutions, combine our decades of experience with the industry’s top research and development, to bring you the best range of economically viable options.

McAsphalt’s Technical Services has the knowledge to solve the technical challenges of today’s road construction industry. We can help you maximize the field performance of your infrastructure investment—it’s all part of how we deliver the MCA Advantage.

EDUCATION & RESOURCES

The MCA Advantage is also found in our commitment to helping you stay up to date with industry changes, improved technologies and expert insights. As the industry’s most-published company in Canada, we offer a comprehensive range of valuable resources and educational tools that will help you optimize the overall performance of your road network.

With membership in all North American asphalt industry associations, and through active participation in new product and process development, McAsphalt will continue to remain a step ahead in engineering, training and technology transfer.

RESEARCH & DEVELOPMENT

We are committed to developing new products that cater to changing industry needs. The specialty products laboratory component of our McAsphalt Research Centre actively pursues various new research projects each year.

Whether we’re partnering with user agencies, academia or industry, McAsphalt’s research resources are dedicated to the continuing improvement of asphalt materials and processes—maintaining asphalt’s role as the most economically viable pavement material in the world.

LOGISTICS

Customers demand service, quality, reliability and responsiveness at the lowest cost. McAsphalt Logistics delivers numerous customer service advantages, based on our unique ability to transport by truck, rail and marine.

McAsphalt’s diversified terminal installations and highly qualified logistics personnel provide flexible transportation solutions that help reduce transportation costs and enhance communication, achieving synergy in our customer-supplier relationship.

McAsphalt’s Logistics team gives you a strategic advantage in your marketplace—whether you need our products shipped around the corner or across the world.

OPERATIONAL EXCELLENCE

By establishing clear goals, strategies and objectives, McAsphalt has been able to successfully implement a comprehensive Integrated Management System (ISO 9001/14001), which has allowed us to sustain our competitive advantage.

The corporate culture and values of our employees are in alignment with our goals; this is reflected in our employees’ commitment to quality, health-safety-environment considerations and providing the best customer experience possible.